

*We shape the leaders,
thinkers, and change-
makers of tomorrow.*



Strategic Leadership Development Programme (SLDP-8)



OVERVIEW

Stepping into senior leadership is not about doing more – it is about thinking differently.

As leaders rise, expectations grow, environments become more complex, and businesses demand deeper strategic influence. To excel at the next level, leaders must anticipate disruption, align people and culture, and steer the organization toward sustainable impact.

The Strategic Leadership Development Programme (SLDP), in partnership with IIM Bangalore, equips high-potential leaders with the strategic mindset, tools, and leadership capabilities required for enterprise-level roles.

Through advanced learning, immersive workshops, executive coaching, and real ROI-driven business projects, participants learn to lead with clarity, agility, and conviction in a rapidly evolving world.

Key Benefits-

With SLDP, you will learn to:

- ✓ Decode complex business environments and anticipate disruptions
- ✓ Create bold, future-focused strategies
- ✓ Lead cross-functional teams with authenticity and influence
- ✓ Drive change while overcoming organizational resistance
- ✓ Build a culture of innovation and high performance
- ✓ Deliver measurable business impact through transformational projects

Participant Profile-

The SLDP is ideal for high-potential leaders preparing to take on larger, strategic roles business leaders, functional heads, general managers, and future CXOs ready to expand their influence and lead enterprise-wide initiatives.



STRATEGIC LEADERSHIP

The **Strategic Leadership Development Programme (SLDP)** prepares leaders to succeed in today's fast-changing and competitive environment. As organizations face digital disruption, rising customer expectations, and rapid market shifts, leaders must expand how they think, collaborate, innovate, and influence.

SLDP helps leaders move from operational excellence to enterprise-level impact by strengthening self-awareness, strategic clarity, and the ability to lead confidently through complexity. The programme develops the mindset and capabilities needed to build resilient teams, drive transformation, and shape the future of their organizations.



Strategic Leadership

Build the ability to think strategically, lead through complexity, and influence enterprise-level outcomes.

Personal Leadership

Strengthen self-awareness, emotional intelligence, and executive presence to inspire trust and impact.

Lead and Manage Complexity

Learn to guide diverse teams, make decisions under uncertainty, and lead confidently in fast-changing environments.

Strategic Thinking

Develop the mindset to interpret shifts, spot opportunities, and align teams around a future-ready strategy.

Innovation & Digitalization

Understand emerging technologies and apply design-thinking to spark innovation and enhance customer value.

Growth Mindset & Customer Delight

Cultivate a growth mindset, empower teams, and create meaningful customer experiences through empathy and insight.



LEADERSHIP DEVELOPMENT JOURNEY DESIGNED FOR IMPACT

Leadership Profiling & Diagnostics

Psychometric tools, multi-rater inputs, and stakeholder interviews to build deep self-awareness. Participants gain clear insights into strengths, leadership style, and development priorities

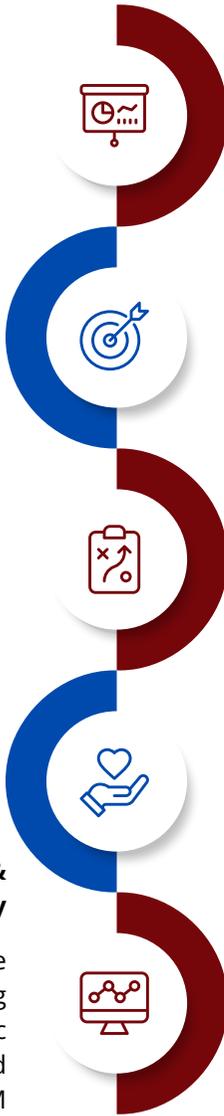
Advanced Leadership Workshops by IIM Bangalore (4+4 days)

27th to 30th April 2026 - phase 1
21st to 24th September 2026 - phase 2

Immersive workshops led by IIM Bangalore faculty focused on strategic thinking, business acumen, innovation, digital transformation, and leading change.

Business Impact Project & Valedictory

Participants present measurable business outcomes demonstrating leadership transformation and strategic impact, culminating in a valedictory and certification ceremony at the IIM Bangalore campus.



Experiential Learning & Coaching access to MOOC - online learning platform IIM Bangalore

Real business challenges addressed through Business Impact Projects, supported by individual coaching and learning dossiers to ensure application and reflection.

Leader Connect Sessions

Curated interactions with CXOs and senior leaders across industries, offering real-world perspectives, lived experiences, and leadership insights.



PROGRAMME COHORT SNAPSHOT

1

Who Attends the Programme

A diverse cohort of leaders representing mid to senior leadership levels, including **AVPs, GMs, VPs, Directors, and CXOs**, ensuring rich peer learning and cross-level perspectives.



2

Leadership Seniority Mix

- 50%+ participants come from mid to senior leadership roles
- Strong representation from enterprise decision-makers and future CXOs

Insight: Learning happens across leadership horizons – not in silos.



3

Experience-Rich Cohort

- Majority of participants bring 15–24 years of experience
- Balanced mix of seasoned professionals with 25+ years and emerging senior leaders

Insight: Conversations are grounded in real-world complexity, not theory.



4

Cross-Functional Representation

Participants span critical business functions including:

- HR & Talent Development
- Technology & Engineering
- Operations & Service Delivery
- Finance, Risk & Compliance
- Sales, Marketing, and Strategy

Insight: Leaders learn to think beyond functions and operate at an enterprise level.



5

Multi-Industry Perspective

Strong participation from:

- Technology & IT Services
- Manufacturing & Infrastructure
- Insurance & Financial Services
- Retail, Pharma, Auto, and Logistics

Insight: Leaders gain exposure to diverse industry challenges and best practices.



6

Peer Learning as a Core Strength

The programme's cohort diversity enables:

- Cross-industry learning
- Exchange of leadership practices
- Broader strategic perspectives

Insight: Your peers become one of the most powerful learning assets.



FACULTY DIRECTORS



PD Jose

Professor PD Jose teaches strategy, sustainability, and corporate innovation at IIM Bangalore. A Fulbright Fellow, he has held visiting positions at MIT, Harvard, and the University of North Carolina. His work focuses on strategic leadership, corporate transformation, and sustainable business practices.



Sushanta Kumar Mishra

Professor Sushanta Mishra teaches organizational behavior, leadership development, and cross-cultural management. A Fulbright Scholar, he has held visiting positions in the US and Australia. His research focuses on leadership, workplace relationships, and employee development.



Chetan Subramanian

Professor Chetan Subramanian is an Associate Professor of Economics at IIM Bangalore. His research focuses on monetary economics, financial markets, and development economics, with publications in leading journals such as the Journal of Money, Credit and Banking, Journal of Corporate Finance, Economic Theory, and Economic Development and Cultural Change.



Rishikesh T. Krishnan

Professor Rishikesh T. Krishnan is a leading authority on strategy and innovation and a former Chair Professor at IIM Bangalore. He has held visiting appointments at the University of Pennsylvania and ISB Hyderabad, and has authored over 200 publications, including the award-winning books From Jugaad to Systematic Innovation and 8 Steps to Innovation, with his work widely published in top academic journals and practitioner outlets.



Dr. Sandeep K. Krishnan

Dr. Sandeep Krishnan is the CEO and Partner at People Business and a Fellow of IIM Ahmedabad. He has worked with IBM, Infosys, EY, and RPG, and teaches at IIMs. He has coached CXO leaders across industries and is the author of Making of a CEO. He is certified by the University of Cambridge and TLC.



Mervyn Rapheal

Mervyn Raphael is the Managing Partner at People Business. With 30+ years of experience at Unilever, AT&T, and Mercer, he specializes in visioning, leadership transformation, and executive coaching. He has led assignments for senior leadership teams across India and abroad and is a certified TLC coach.



TESTIMONIAL

Participating in the Strategic Leadership Development Programme at IIM Bangalore sharpened my ability to think critically, lead with clarity and drive change and business transformation.

The programme deepened my strategic/business acumen, enhanced my decision-making under complexity and strengthened my leadership presence. It was a powerful blend of academic insight and real-world application.

Girish Rikhari
Associate Director Operations
R1 RCM

Being a part of IIM Bangalore's "Strategic Leadership Development Programme" has been extremely valuable to me. It was quite fascinating to hear about the strategies being adapted by market leaders based on the case studies discussed by IIM professors. From my mentor at People Business there are numerous things I can learn, as he has tremendous experience and a great way to mentor. Overall, I'm delighted that I have been chosen for this programme. This course is a big leap in acquiring knowledge which has no boundaries, and the value addition is unparalleled.

KailashPathi Gurjari
Senior Cloud Solution Architect
Ericsson

Being part of IIM Bangalore's "Strategic Leadership Development Programme" has been extremely valuable. The case studies and strategies shared by market leaders provided deep insights. My mentor at People Business added tremendous value through his experience and guidance.

I'm delighted to have been chosen for this programme. It's a big leap in acquiring knowledge that has no boundaries, and the value addition is truly unparalleled.

Ashish Saxena
VP – Health Claims and Contact Centre Future
Generali India Insurance Company Ltd

This programme is built around four powerful deliverables. The first – profiling my leadership competencies and personality – gave me deep insights into my style and how others perceive me. With my coach, I created my IDP, and implementing it has genuinely reshaped the way I lead. The second deliverable – interactions, brainstorming, and learning from diverse peers – brought strong industry perspectives and real-world insights. The sessions from IIM Bangalore helped bring my knowledge up to date. The third element, the Development Dossier, provided focused content to strengthen specific leadership areas. The final project tied everything together – a true test of applying learning both as a strategist and as a leader.

Viplav Shah
Head of Sales & Marketing
Ashok Leyland



EARN YOUR CERTIFICATE

Upon completing the **Strategic Leadership Development Programme (SLDP)**, participants receive a Certificate in Strategic Leadership Excellence, jointly awarded by IIM Bangalore and People Business. The certificate reflects advanced leadership capability and readiness for broader, enterprise-level roles.

SLDP combines IIMB faculty sessions, executive coaching, assessments, and a business impact project to build strategic clarity, personal leadership, and the ability to lead in complex environments.

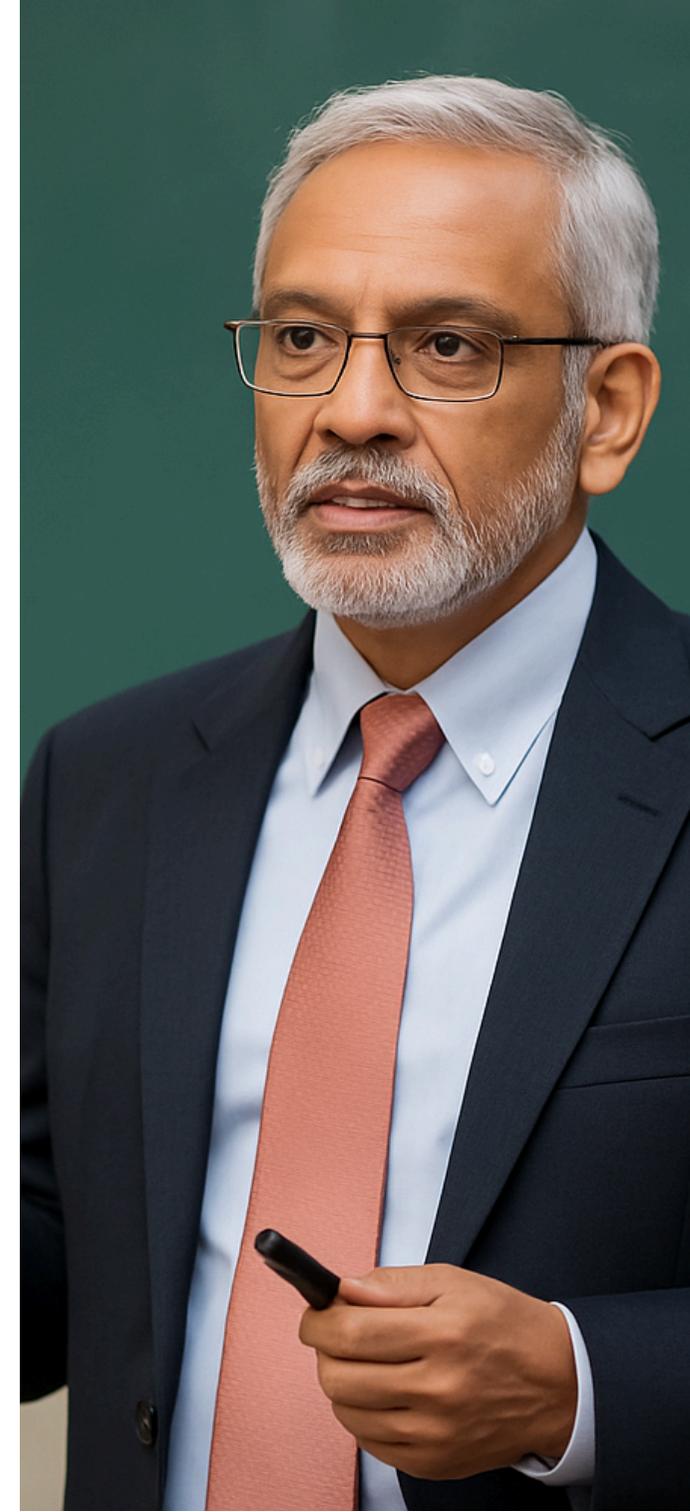
Graduates gain strengthened leadership confidence, a clearer strategic perspective, and access to a strong peer and mentor network.

What You Gain

- ✓ A prestigious certificate from IIM Bangalore
- ✓ Enhanced strategic, personal, and organizational leadership skills
- ✓ Practical application through a business impact project
- ✓ A network of senior professionals and industry leaders



All certificate images are for illustrative purposes only and may be subject to change at the discretion of IIM Bangalore



DATES & FEES

 **Programme Duration:** 6 months
February 2026 - August 2026

 **Format:** Blended (In-person sessions at IIM Bangalore + coaching & projects)

 **Programme Fees:**
INR 4,95,000 + 18% GST

Option 1: Full fee payable at the time of registration

Option 2: Two instalments

Instalment 1: INR 2,47,500 + GST (at registration)

Instalment 2: INR 2,47,500 + GST (before programme start)

Please Note:

- Includes classroom sessions, programme materials, coaching sessions, assessments, and business project guidance.
- Does not include travel, accommodation, or other personal expenses.
- Detailed schedules will be shared upon confirmation of enrollment.
- A prestigious certificate from IIM Bangalore

Contact Us

If you have questions about the programme or wish to nominate participants, please contact:

Rahul Mahajan

Programme Advisor

+91 98185 92779

rahul.mahajan@peoplebusiness.org

Programme Coordinators

Irfana Khan – +91 70222 68706 | irfana.khan@peoplebusiness.org

Bhavana Raghu – +91 88937 10534 | bhavana.raghu@peoplebusiness.org

Mahima Sharma – +91 8394024364 | mahima.sharma@peoplebusiness.org

