



भारतीय प्रबंध संस्थान बेंगलूर  
INDIAN INSTITUTE OF MANAGEMENT  
BANGALORE

EXECUTIVE  
EDUCATION  
PROGRAMMES

# CALENDAR 2024-2025

FINANCE &  
ACCOUNTING

MARKETING

OPERATIONS

STRATEGY  
& GENERAL  
MANAGEMENT

LEADERSHIP / HRM

BUSINESS  
ANALYTICS,  
AI AND ML



# OPEN LONG DURATION CERTIFICATE PROGRAMMES

## CALENDAR 2024-2025

### Tanmatra - Women in Leadership (Batch 8)

6 Months Part-time

Senior Management

Start Date: **24 June 2024**

Registration Start Date: **12 March 2024**



### Executive General Management Programme (EGMP Batch 69)

10 Months Part-time

Mid to Senior Management

We conduct 4 batches in a year –  
Jun, Sep, Dec and March

Start Date: **24 June 2024**

End Date: **25 April 2025**

Registration Date: **11 March 2024**



### Finance for Non-finance Managers: A Primer for Decision Making

6 Months Part-time

Mid Management – Senior Management

Tentative Start Date: **August 2024**

Registration Start Date: **May 2024**



### Business Analytics and Intelligence (BAI Batch 15)

10 Months Part-time

Mid Management

Start Date: **15 July 2024**

Registration Start Date: **8 March 2024**



### Management Programme for Entrepreneurs and Family Businesses (MPEFB Batch 15)

6 Months Part-time

Entrepreneurs & Family Business Owners

Start Date: **September 2024**

Registration Start Date: **May 2024**



### Global Executive Master of Business Administration - Aerospace Management (Batch 7) Degree awarded by Toulouse Business School, France

Pre-requisite: Successful Completion of  
GMAE Programme

Tentative Start Date: **25 November 2024**

Registration Start Date: **20 May 2024**



### Independent Directors Certificate Programme (IDCP Batch 4)

6 Months Part-time

Senior Management

Start Date: **26 July 2024**

Registration Start Date: **15 March 2024**



### International Management Programme (IMP Batch 6)

12 months Part-time

Senior Management

Start Date: **1 September 2024**

Registration Start Date: **20 March 2024**



### General Management Programme for IT executives (GMITE Batch 19)

10 Months Part-time

Mid to Senior Management

Tentative Start Date: **January 2025**

Registration Start Date: **July 2024**



### Certificate Programme in Leadership Coaching (CPLC Batch 1)

9 Months Part-time

Senior Management

Start Date: **5 August 2024**

Registration Start Date: **15 April 2024**



### General Management Programme for Aerospace and Aviation Executives (GMAE Batch 10)

10 Months Part-time

Mid to Senior Management

Tentative Start Date: **2 September 2024**

Registration Start Date: **15 April 2024**



### Advanced Management Programme (AMP Batch 19)

12 Months Part-time

Senior: C - suite

Tentative Start Date: **20 January 2025**

Registration Start Date: **15 May 2024**



### General Management Programme for Healthcare Executives (GMHE Batch 7)

10 Months Part-time

Mid to Senior Management

Start date: **5 August 2024**

Registration Start Date: **25 March 2024**



### Certificate Programme in Digital Operations and Supply Chain Management (DOM Batch 3)

7 Months Part-time

Mid Management

Tentative Start Date: **November 2024**

Registration Start Date: **April 2024**



### Programme on Data Science and AI (DSAI Batch 3)

9 Months Part-time

Mid Management

Tentative Start Date: **February 2025**

Registration Start Date: **September 2024**



### Programme on Capital Markets and Risk Management (CMRM Batch 1)

6 Months Part-time

Mid to Senior Management

Start Date: **16 August 2024**

Registration Start Date: **15 April 2024**



### General Management Programme for Entertainment & Media Business (GEM Batch 3)

6 Months Part-time

Mid to Senior Management

Tentative Start Date: **November 2024**

Registration Start Date: **May 2024**



### Leading Digital Transformation (LDT Batch 6)

6 Months Part-time

Senior Management

Tentative Start Date: **10 February 2025**

Registration Start Date: **2 September 2024**



To know which programme to enroll for and how to apply, connect with the team!

#### For Long Duration Programmes:

+91-80-2699 3563 / 2699 3380

+91-78999 91516 / 89512 81611

mohsina.eep@iimb.ac.in

#### For Applying Online:

Please logon to IIMB website  
<https://eep.iimb.ac.in/>

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# SHORT DURATION CERTIFICATE PROGRAMMES (SDPs)

## CALENDAR 2024-2025 Programme Fee in INR (excluding GST)

Short Duration Open Programmes typically range from 2–6 days on a specialised topic and are targeted at senior or top management professionals. The SDPs are designed and offered by IIMB faculty based on the expertise that they have gained through research and consultancy. The SDPs provide a platform for the faculty to showcase their research to the industry. **All short duration and open programmes have the option of accommodation. Some programmes are compulsorily residential by design.**



### APRIL 2024

#### Strategy & General Management

##### Teaching Excellence for Academics in Management (TEAM)

*Sourav Mukherji, Jitamitra Desai*

22-26 April | Mon-Fri | 5 Days

Residential Fee INR 40000

Accommodation: Compulsory and included in fee.



### MAY 2024

#### Leadership/HRM

##### Storytelling for Business Managers (Batch-1)

*Debolina Dutta*

13-15 May | Mon-Wed | 3 days | Non-Residential Fee INR 90000

Accommodation: Optional. Extra charges applicable.



### JUNE 2024

#### Strategy & General Management

##### Advanced Business Negotiation Programme

*Anil B Suraj, S Raghunath*

03-05 June | Mon-Wed | 3 days | Non-Residential Fee INR 95000

Accommodation: Optional. Extra charges applicable.

##### Digital and Social Media Marketing Strategy: Driving Business Growth

*Shainesh G, S Raghunath*

10-12 June | Mon-Wed | 3 days | Non-Residential Fee INR 95000

Accommodation: Optional. Extra charges applicable.

##### Strategy Consulting

*Ganesh N Prabhu, Thomas Kuruvilla*

18-21 June | Tue-Fri | 4 days | Non-Residential Fee INR 105000

Accommodation: Optional. Extra charges applicable.



### JULY 2024

#### Business Analytics, AI and ML

##### Business Analytics – Science of Data Driven Decision Making

*U Dinesh Kumar*

08-12 July | Mon-Fri | 5 days

Non-Residential Fee INR 132000

Accommodation: Optional. Extra charges applicable.

#### Strategy & General Management

##### ESG, Climate Change, and Building Future Ready Organizations

*Haritha Saranga, Sourav Mukherji*

11-13 July | Thu-Sat | 3 days | Non-Residential Fee INR 90000

Accommodation: Optional. Extra charges applicable.

#### Strategic Stewardship

*Prateek Raj*

11-13 July | Thu-Sat | 3 days | Non-Residential Fee INR 90000

Accommodation: Optional. Extra charges applicable.

#### Design Thinking for Leaders

*Sai Yayavaram, Ramya Ranganathan*

15-17 July Mon-Wed | 3 days | Residential Fee INR 110000

Accommodation: Compulsory and included in fee.

#### Leadership/HRM

##### Strategic Leadership and Innovation in the Digital Era

*Srivardhini Jha, Gopal Mahapatra*

17-19 July | Wed-Fri | 3 days | Non-Residential Fee INR 95000

Accommodation: Optional. Extra charges applicable.

#### Mindfulness for Effective Leadership (Batch-1)

*U Dinesh Kumar, Nitesh Batra*

17-19 July | Wed-Fri | 3 days | Non-Residential Fee INR 90000

Accommodation: Optional. Extra charges applicable.

#### Finance and Accounting

##### IBC & Corporate Insolvency Resolution Process: Strategic Opportunities for Creditors and Investors

*Jayadev M, Samir Chawla*

22-24 July | Mon-Wed | 3 days | Non-Residential Fee INR 90000

Accommodation: Optional. Extra charges applicable.

#### Leadership/HRM

##### Organizational Excellence Through Leadership (Batch-1)

*Abhoy K Ojha, C Panduranga Bhatta*

29 Jul-02 Aug | Mon-Fri | 5 days | Non-Residential Fee INR 132000

Accommodation: Optional. Extra charges applicable.





## AUGUST 2024

### Finance and Accounting

#### Corporate Restructuring, Mergers & Acquisitions, Buyouts and Divestitures

Ashok Thampy, Pratap Giri S

05-09 Aug | Mon-Fri | 5 days | Non-Residential Fee INR 126000

Accommodation: Optional. Extra charges applicable.

### Operations

#### Workplace Conflict : An Opportunity for Growth

Deepak Malghan, Sushmita Devarajan

07-09 Aug | Wed-Fri | 3 days | Non-Residential Fee INR 90000

Accommodation: Optional. Extra charges applicable.

### Strategy & General Management

#### Artificial Intelligence Strategy

Vijay Venkataraman

19-23 Aug | Mon-Fri | 5 days | Non-Residential Fee INR 120000

Accommodation: Optional. Extra charges applicable.

### Finance and Accounting

#### Dynamics of Financial Sector Regulation

Vishwanathan NS

19-23 Aug | Mon-Fri | 5 days | Non-Residential Fee INR 120000

Accommodation: Optional. Extra charges applicable.

### Strategy & General Management

#### Design Thinking

Ganesh N Prabhu, Vinay Dabholkar

23-24 Aug | Fri-Sat | 2 days | Non-Residential Fee INR 90000

Accommodation: Optional. Extra charges applicable.

### Business Analytics, AI and ML

#### Data Visualization and Storytelling Through Data

U Dinesh Kumar, Sharada Sringswara

26-28 Aug | Mon-Wed | 3 days | Non-Residential Fee INR 90000

Accommodation: Optional. Extra charges applicable.

### Strategy & General Management

#### Ecosystem Strategy for Business Leaders

Vijay Venkataraman, Rajeev Tripathi

26-29 Aug | Mon-Thu | 4 days | Non-Residential Fee INR 100000

Accommodation: Optional. Extra charges applicable.

#### Leading Digital Transformation in Healthcare

Shainesh G, S Raghunath

26-28 Aug | Mon-Wed | 3 days | Non-Residential Fee INR 90000

Accommodation: Optional. Extra charges applicable.

#### Strategic Analysis for Competitive Advantage

Ganesh N Prabhu, P D Jose

27-31 Aug | Tue-Sat | 5 days | Non-Residential Fee INR 126000

Accommodation: Optional. Extra charges applicable.

#### Digital Product Management

Shankhadeep Banerjee

29-31 Aug | Thu-Sat | 3 days | Non-Residential Fee INR 90000

Accommodation: Optional. Extra charges applicable.



## SEPTEMBER 2024

### Strategy & General Management

#### Corporate Diplomacy: Strategic Leadership & Competitive Advantage

PD Jose

2-4 Sept | Mon-Wed | 3 days | Non-Residential Fee INR 90000

Accommodation: Optional. Extra charges applicable.

### Strategy & General Management

#### Digital Business Models and Strategy

Vijay Venkataraman, S Raghunath

12-14 Sept | Thu-Sat | 3 days | Non-Residential Fee INR 95000

Accommodation: Optional. Extra charges applicable.

### Finance and Accounting

#### Navigating the Alternative Investment Industry

Venky Panchapagesan, Ritesh Vohra

16-20 Sept | Mon-Fri | 5 days | Non-Residential Fee INR 120000

Accommodation: Optional. Extra charges applicable.

### Strategy & General Management

#### ESG - Management, Reporting and Communication

Deepti Ganapathy, Purna Wadikar

18-20 Sept | Wed-Fri | 3 days | Non-Residential Fee INR 90000

Accommodation: Optional. Extra charges applicable.

### Leadership/HRM

#### Organizational Excellence Through Leadership (Batch-2)

Abhoy K Ojha, C Panduranga Bhatta

23-27 Sept | Mon-Fri | 5 days | Non-Residential Fee INR 132000

Accommodation: Optional. Extra charges applicable.



## OCTOBER 2024

### Finance and Accounting

#### Challenges of Managing Inclusive Finance in India

Sriram MS

14-18 Oct | Mon-Fri | 5 days | Residential Fee INR 145000

Accommodation: Compulsory and included in fee.

### Marketing

#### Digital Marketing for Business Growth (Batch-1)

Ashis Mishra

15-19 Oct | Tue-Sat | 5 days | Non-Residential Fee INR 120000

Accommodation: Optional. Extra charges applicable.

### Leadership/HRM

#### Storytelling for Business Managers (Batch-2)

Debolina Dutta

23-25 Oct | Wed-Fri | 3 days | Residential Fee INR 105000

Accommodation: Compulsory and included in fee.





## NOVEMBER 2024

### Business Analytics, AI and ML

#### Artificial Intelligence for Senior Leaders (Batch-2)

*U Dinesh Kumar*

04-06 Nov | Mon-Wed | 3 days | Non-Residential Fee INR 99000  
Accommodation: Optional. Extra charges applicable.

### Strategy & General Management

#### Learning From Corporate Failures

*PD Jose*

07-09 Nov | Thu-Sat | 3 days | Non-Residential Fee INR 90000  
Accommodation: Optional. Extra charges applicable.

#### Creating Successful New Products

*Ganesh N Prabhu*

07-09 Nov | Thu-Sat | 3 days | Non-Residential Fee INR 90000  
Accommodation: Optional. Extra charges applicable.

### Operations

#### Strategic Perspectives on the Design of Public Private Partnerships (PPPs)

*V Ravi Anshuman, Anil B Suraj, G Raghuram*

10-15 Nov | Sun-Fri | 5 days | Non-Residential Fee INR 120000  
Accommodation: Optional. Extra charges applicable.

### Strategy & General Management

#### Artificial Intelligence (AI) and Analytics Based Business Strategy; Creating Business Value

*U Dinesh Kumar, S Raghunath*

11-13 Nov | Mon-Wed | 3 days | Non-Residential Fee INR 99000  
Accommodation: Optional. Extra charges applicable.

#### Understanding People through the lens of Behavioral Economics

*Ritwik Banerjee*

14-16 Nov | Thu-Sat | 3 days | Non-Residential Fee INR 90000  
Accommodation: Optional. Extra charges applicable.

### Leadership/HRM

#### Decision Making for Managerial Effectiveness

*Mukta Kulkarni, Vasanthi Srinivasan*

14-16 Nov | Thu-Sat | 3 days | Non-Residential Fee INR 95000  
Accommodation: Optional. Extra charges applicable.

### Operations

#### Project, Program & Portfolio Management (Batch-1)

*Nishant Kumar Verma, Sudhir Chadha*

18-21 Nov | Mon-Thu | 4 days | Non-Residential Fee INR 105000  
Accommodation: Optional. Extra charges applicable.

### Leadership/HRM

#### Creating High Performance Organisations (Batch-1)

*Abhoy K Ojha, M Krishna Kumar*

18-22 Nov | Mon-Fri | 5 days | Non-Residential Fee INR 126000  
Accommodation: Optional. Extra charges applicable.

### Finance and Accounting

#### Finance Master Class for Business Leadership

*Ashok Thampy, Pratap Giri S*

18-21 Nov | Mon-Thu | 4 days | Non-Residential Fee INR 100000  
Accommodation: Optional. Extra charges applicable.

### Strategy & General Management

#### Company Director's Programme: Board Best Practices

*Anil B Suraj, S Raghunath*

25-27 Nov | Mon-Wed | 3 days | Non-Residential Fee INR 99000  
Accommodation: Optional. Extra charges applicable.

### Operations

#### Supply Chain Management

*Amar Sapra, Sudhir Chadha*

25-28 Nov | Mon-Thu | 4 days | Non-Residential Fee INR 100000  
Accommodation: Optional. Extra charges applicable.

### Business Analytics, AI and ML

#### From Data to Decisions

*Shubhabrata Das*

26-30 Nov | Tue-Sat | 5 days | Non-Residential Fee INR 120000  
Accommodation: Optional. Extra charges applicable.



## DECEMBER 2024

### Leadership/HRM

#### Mindfulness for Effective Leadership (Batch-2)

*U Dinesh Kumar, Nitesh Batra*

02-04 Dec | Mon-Wed | 3 days | Non-Residential Fee INR 90000  
Accommodation: Optional. Extra charges applicable.

### Operations

#### Project, Program & Portfolio Management (Batch-2)

*Nishant Kumar Verma, Sudhir Chadha*

02-05 Dec | Mon-Thu | 4 days | Non-Residential Fee INR 105000  
Accommodation: Optional. Extra charges applicable.

### Marketing

#### Competitive Marketing Strategy

*Nagasimha B Kanagal*

05-07 Dec | Thu-Sat | 3 days | Non-Residential Fee INR 90000  
Accommodation: Optional. Extra charges applicable.

### Leadership/HRM

#### Organizational Excellence Through Leadership (Batch-3)

*Abhoy K Ojha, C Panduranga Bhatta*

09-13 Dec | Mon-Fri | 5 days | Non-Residential Fee INR 132000  
Accommodation: Optional. Extra charges applicable.

### Strategy & General Management

#### Strategic Leadership Programme For IT Companies

*E Srinivas, S Raghunath*

16-18 Dec | Mon-Wed | 3 days | Non-Residential Fee INR 95000  
Accommodation: Optional. Extra charges applicable.



## JANUARY 2025

### Business Analytics, AI and ML

#### Predictive Analytics for Business Forecasting

*Shubhabrata Das, Soudeep Deb*

06-11 Jan | Mon-Sat | 6 days | Non-Residential Fee INR 125000  
Accommodation: Optional. Extra charges applicable.



## Finance and Accounting

### Private Equity and Capital Market Financing

Ashok Thampy, Pratap Giri S

20-23 Jan | Mon-Thu | 4 days | Non-Residential Fee INR 105000

Accommodation: Optional. Extra charges applicable.

## Finance and Accounting

### Finance for Decision Making (for non-finance managers)

Padmini Srinivasan

20-24 Jan | Mon-Fri | 5 days | Non-Residential Fee INR 120000

Accommodation: Optional. Extra charges applicable.

## Strategy & General Management

### Leading with Digital, Analytics and AI Strategy: Luxury Fashion and Lifestyle Business

Dinesh Kumar U, S Raghunath

27-29 Jan | Mon-Wed | 3 days | Non-Residential Fee INR 95000

Accommodation: Optional. Extra charges applicable.

## Leadership/HRM

### Strategy and Leadership in VUCA World

P D Jose, Gopal Mahapatra

27-30 Jan | Mon-Thu | 4 days | Non-Residential Fee INR 100000

Accommodation: Optional. Extra charges applicable.



## FEBRUARY 2025

## Business Analytics, AI and ML

### Machine Learning with Business Applications

U Dinesh Kumar

03-07 Feb | Mon-Fri | 5 days | Non-Residential Fee INR 120000

Accommodation: Optional. Extra charges applicable.

## Strategy & General Management

### Healthcare CEOs Excellence Programme

Shainesh G, S Raghunath

03-05 Feb | Mon-Wed | 3 days | Non-Residential Fee INR 99000

Accommodation: Optional. Extra charges applicable.

## Operations

### Influencing Your Stakeholders Toward Collective Growth

Deepak Malghan, Sushmita Devarajan

05-07 Feb | Wed-Fri | 3 days | Non-Residential Fee INR 90000

Accommodation: Optional. Extra charges applicable.

## Strategy & General Management

### Leading Strategic Change

Ganesh N Prabhu, Jayashree Payyazhi

06-08 Feb | Thu-Sat | 3 days | Non-Residential Fee INR 95000

Accommodation: Optional. Extra charges applicable.

## Leadership/HRM

### Organizational Excellence Through Leadership (Batch-4)

Abhoy K Ojha, C Panduranga Bhatta

10-14 Feb | Mon-Fri | 5 days | Non-Residential Fee INR 132000

Accommodation: Optional. Extra charges applicable.

## Strategy & General Management

### Strategic Management of Innovation

Sai Yayavaram

10-12 Feb | Mon-Wed | 3 days | Non-Residential Fee INR 90000

Accommodation: Optional. Extra charges applicable.

## Marketing

### Digital Marketing for Business Growth (Batch-2)

Ashis Mishra

11-15 Feb | Tue-Sat | 5 days | Non-Residential Fee INR 120000

Accommodation: Optional. Extra charges applicable.

## Leadership/HRM

### Storytelling for Business Managers (Batch-3)

Debolina Dutta

13-15 Feb | Thu-Sat | 3 days | Non-Residential Fee INR 90000

Accommodation: Optional. Extra charges applicable.

### Leader As a Coach: Accelerating Your Leadership

Journey | Gopal Mahapatra, Krishna Kumar

24-27 Feb | Mon-Thu | 4 days | Non-Residential Fee INR 105000

Accommodation: Optional. Extra charges applicable.



## MARCH 2025

## Leadership/HRM

### Creating High Performance Organisations (Batch-2)

Abhoy K Ojha, M Krishna Kumar

17-21 Mar | Mon-Fri | 5 days | Non-Residential Fee INR 126000

Accommodation: Optional. Extra charges applicable.

## Business Analytics, AI and ML

### Analytics for Strategic Choices

Tirthatanmoy Das

24-27 March | Mon-Thu | 4 days | Non-Residential Fee INR

100000

Accommodation: Optional. Extra charges applicable.



To know which programme to enroll for and how to apply, connect with the team!

#### For Short Duration Programmes:

+91-80-22699 3475 / 2699 3371

+91-89519 74078 / 89512 81609

vinitha.eep@iimb.ac.in

#### For Applying Online:

Please logon to IIMB website  
<https://eep.iimb.ac.in>

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# CUSTOM PROGRAMMES

## OVERVIEW

The Custom Programmes are tailor-made programmes designed for the executives drawn from a single organisation (or a consortium), based on the requirements articulated by the key stakeholders. As the participants are drawn from a single organisation, it presents an opportunity to discuss organisation-specific challenges in an open, transparent environment that enables deeper learning and appreciation of the organisation's context, opportunities and challenges.

## TARGET AUDIENCE

Our custom programmes are typically designed for executives and managers in senior and middle-level management, who typically are top-talent/ high-performers/ high-potentials of our client organisations.

## APPROACH

Every organisation has its unique set of business challenges and developmental needs. We partner with our client organisations to understand these needs and tailor solutions to address the same.

The starting point in a custom programme is the learning needs analysis. We engage with the key stakeholders and few of the participants with a diagnostic study to draw a detailed design of the programme.

The various aspects of the custom programme – the conceptual frameworks, business cases, Action Learning Projects (ALPs), assignments, group exercises, role-plays, business simulations, industry connects, social events etc. – are tailored to enhance the learning experience and outcomes.

A certificate of participation will be awarded by IIMB to participants on successful completion of the programme.



## DURATION

The custom programmes are delivered in varied duration and formats, with a minimum duration of 3 days. The custom programmes can be delivered On-Campus or Live Online or as a combination of both (hybrid). They can also include an overseas learning component, in partnership with an accredited international B-school.

## BENEFITS

IIMB offers unparalleled opportunities to organisations to transform and empower their employees. These include development of leadership pipeline to take on bigger, more complex responsibilities, transition from a functional to a general management role or address specific organizational challenges. Some of the abiding themes are Leadership development, Strategy formulation and execution, Digitalisation, AI & Business Analytics, Business acumen, Innovation, Intrapreneurship and so on.





## WHAT CLIENTS HAVE TO SAY ABOUT OUR CUSTOM PROGRAMMES...

### Programmes for BHEL Top-management executives and Senior executives:

BHEL has partnered with IIM Bangalore for 7 Customized Programmes for our senior officials of ten days duration each covering over 250 participants. The programmes were aimed to cater to the Talent Management and Career Progression of our Senior Executives, as a part of our Transformational and Leadership initiatives. We are impressed with the professional commitment of IIMB and they have done a brilliant job right from role diagnostic study to actual execution of the programmes. The participants were very appreciative of the learning environment, faculties and support rendered by the programme team. We shall look forward to more such collaborations in future.

**Dr. Mukesh Arora, GM, Corporate Learning & Development, BHEL**

### Programmes for Randstad India Senior managers:

For this, our strong & purposeful partnership with IIMB has helped us successfully drive our leadership development programmes to help us build a robust talent & succession pipeline. We are very happy with the live online interventions that IIMB helped curate & deliver. The professors, programme coordinators, and especially the programme directors ensured that the participants were fully engaged and that the programme content was relevant for the organization in the new world of work.

**Anjali Raghuvanshi, Chief People Officer, Randstad India**

### Programme for HP Senior managers leading functions/ products/ delivery:

The Path Breaker programme is truly one of our most unique and valuable programmes that we have conducted at HP India. It was designed to help enhance our leadership development needs. The methodology that we have followed is typically a combination of lectures, disruptive thinking case studies along with group exercises, videos and interactions with industry practitioners. The professors are highly committed and have been phenomenal partners in creating this very honoured and valuable programme for the HP Cohort. Each of our employees shared some outstanding feedback and that is testimony to all the hard work that went into designing this programme.

**Binu Mathew, Head Human Resources, HP India, Bangladesh and Sri Lanka**

### Programme for Motherhood Hospitals Senior managers:

Motherhood Hospitals Group has been growing at a very rapid pace in the country and we also have felt this need to develop and groom the talent within our system. We have partnered with IIMB who has done extensive work in the healthcare industry and have developed some very, very good course content to train the upcoming managerial talent in this country. It was but a very natural choice of a partner who has taken our leadership team through an excellent training program. Our relationship with IIMB in the coming years will further strengthen our managerial talent and build our own in-house talent in our network.

**Vijayarathna Venkatraman, Chief Executive Officer, Motherhood Hospitals**

### Programme for Ministry of Finance:

The five-day training program on Capital Structuring decisions and Project Finance was suitable for government projects. Programme was designed to cover real challenges and issues faced by public authorities while preparing, planning and executing large public projects. The pedagogy was a good blend of theory and real-life experiences shared by academicians and participants. The training programme helped participants clear their apprehensions and gain an insight into the way challenges can be resolved in actual project implementation. Department of Economic affairs would like to conduct more such training programmes with IIM-B in endeavour to enhance public capacities.

**Anand Kumar Pal, Adviser Department of Economic Affairs, Ministry of Finance, New Delhi**

### Programme for Labcorp India Leadership Alchemy (LILA) Senior leaders:

Labcorp India Leadership Alchemy (LILA) is a highly customized senior leadership development program partnering with the Indian Institute of Management, Bangalore - one of the top business management schools in India. This program enabled our leaders understand local market insights, global industry trends and manage the growth in the region. Our leaders performed business analysis on actual data through Action Learning Projects that drove real-time solutioning and planning for the future. The program design helped enrich skills that can accelerate personal and professional growth for high performing senior leadership roles across our functions, foster innovation, broaden perspectives, deepen business knowledge, and create stronger collaboration.

**Hufriz Karkaria, VP, HR Ops, GTM/L&D, D&I and India at Fortrea**



# INTERNATIONAL CUSTOM PROGRAMMES

## OVERVIEW

The Custom International programmes portfolio comprise of the following type of programmes:

1. India Immersion Custom Programmes for International Business schools and MNCs comprising of
  - Programmes on Doing Business in India, Entrepreneurship, Innovation as central themes, to provide the knowledge and skills needed to succeed in the Indian markets. The programmes provide the macroeconomic context, regulatory framework and the cultural nuances of doing business in India. The programmes also dwell on the constructs and concepts related to innovations unique to emerging markets and bottom-of-the pyramid challenges.
  - Target audience comprise of
    - ▶ Executive MBA students from Business Schools in Europe, Australia, Asia Pacific, USA or
    - ▶ Executives sponsored by global Corporates who are interested in understanding how to do business in a complex market like India, overcoming the various challenges
2. Custom International Immersion Programmes for Indian organizations comprising of
  - Partnership programmes for Indian Corporates and Government organizations
  - Multi-location delivery, participants drawn from Indian Corporates
  - A focus on learning from business best practices of host country

## PEDAGOGY

These programmes are highly immersive with a focus on experiential learning. The programmes include Field Visits to Industries/Non-Governmental Organisations - the sites for field visits are decided aligned to learning outcomes, sectors of interest: success stories and opportunities, Interaction with CEOs/ Industry Leaders, Cultural Evenings and Outings, and guided Heritage Tours (for India Immersion programmes) as applicable in the design construct of the programme.



## TESTIMONIALS

### HEC PARIS

I would like to express my warmest thanks and felicitations for conducting such a rich and lively HEC Paris EMBA Major/Executive Programme in Innovation and Social Business Session 2 at IIMB. The feedback from the participants is incredibly positive.

**Mathilde BRETAULT**, Program Manager, Executive MBA, HEC Paris, France

### CEIBS

Thank you for hosting the CEIBS China Entrepreneurial Leadership Camp's first leg of the India module last week. The students enjoyed their stay and made very positive comments about the quality of the speakers and the facilities. We look forward to coming again next year.

**Wendy XIAO 肖雯雯**, Program Coordinator, Executive Education Dept., China Europe International Business School (CEIBS)

### University of Sydney

Our students had an excellent experience at IIMB. The quality of the faculty on the program was outstanding and the faculty engaged well with our students and offered extra time to meet with them to answer any questions. We really appreciate this level of interaction. The same is to be said regarding the people from the NSRCEL who went out of their way to assist our students with their group projects.

I look forward to working with you and IIMB again.

**Lucy COMMIS**, Program Coordinator, Executive MBA, Management Education, The University of Sydney Business School, Australia

## OUR INTERNATIONAL CLIENTELE

IIMB has conducted several customized programs including "Doing Business in India" for both Senior Corporate Executives and Executive MBA students from across the world. A few of the Institutes partnered with are included below.

CEPI Management, France

China Europe International Business School (CEIBS), China

College of Management of Technology (MoT), Lausanne, Switzerland

EADA Business School, Spain

ESADE Business School, Spain

Gothenburg School of Executive Education, Sweden

IESE Business School, Barcelona, Spain

Lagos Business School, Pan-Atlantic University, Nigeria

St. Gallen University, Switzerland

The University of Sydney, Australia

The University of the Witwatersrand (WITS), Johannesburg, South Africa

WHU – Otto Beisheim School of Management, Germany

Tulane University, USA

Our international organizational clients for whom we have delivered programmes in India include Elektro (Sweden), Getinge (Sweden), Hemas Group (Sri Lanka), Michelin (France), Mitsubishi Heavy Industries (South East Asia), SQS Software Quality Systems AG (Germany, now known as Expleo), Vestas (USA), EDF (France), Elektro (Sweden), Getinge (Sweden), Hemas (Sri Lanka), Michelen, Mitsubishi, Heavy Industries (APAC), , Standard Chartered Bank (APAC) etc.

Our customers for whom we hosted the international immersions outside India include (Indian Revenue Services) Central Board of Direct Taxes, Central Board of Indirect Taxes & Customs, Indian Economic Services, Indira Gandhi National Forest Academy, India Post, Steel Authority of India to name a few.

**START A CONVERSATION – CONNECT WITH US TODAY!**  
**For Custom/International Programmes:**

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The **Indian Institute of Management Bangalore (IIMB)** is a leading graduate school of management in Asia. Under the IIM Act of 2017, IIMB is an Institute of National Importance.

Established in 1973, IIMB today offers a range of post-graduate and doctoral level courses as well as executive education programmes. With a faculty body from some of the best universities worldwide, IIMB has emerged as a leader in the area of management research, education and consulting. IIMB's distinctive feature is its strong focus on leadership and entrepreneurial skills that are necessary to succeed in today's dynamic business environment.

IIMB has around 100 full time faculty members, more than 1200 students across various long duration programmes and nearly 6000 annual Executive Education participants.

### Post Graduate and Doctoral programmes offered by IIMB

- Post Graduate and Doctoral Programmes offered by IIMB
- Doctor of Philosophy (Ph.D.), 5 years, Full-time
- Master of Business Administration (MBA), 2 years, Full-time
- Master of Business Administration (MBA), 1 year, Full-time
- Master of Business Administration (MBA), 2 years, Weekend
- Master of Business Administration (Business Analytics), (MBA(BA)), 2 years, Full-time

### Certificate Programmes

- Faculty Development Programmes for teachers in universities and colleges
- Mahatma Gandhi National Fellowship
- N. S. Ramaswamy Pre-doctoral Fellowship

All our degree Programmes are highly placed in Global Rankings

IIMB has been offering Massive Open Online Courses (MOOCs) on the edX platform since 2015 to create a positive social impact using educational technology.

IIMB has obtained the European Quality Improvement System (EQUIS) accreditation awarded by the European Foundation for Management Development (EFMD). IIMB has been ranked No. 2 in the India Rankings 2023 in the Management Education category under the National Institutional Ranking Framework (NIRF) by the MHRD.

### Executive Education Programmes

The Executive Education engages with the industry through its various Custom and Open enrollment programmes with a view to impart the knowledge and skills necessary to succeed in today's environment. IIMB's Executive Education ranks among the Top 50 Global schools as per Financial Times Executive Education Ranking 2023.

### Centres of Excellence at IIMB

- Centre for Capital Markets and Risk Management
- Centre for Corporate Governance and Citizenship
- Centre for Management Communication
- Centre for Public Policy
- Centre for Software & Information Technology Management
- Centre for Teaching and Learning
- India-Japan Study Centre
- Israel Centre
- NSRCEL
- Supply Chain Management Centre

**International Accreditation**

**Featured Among the Leading B-Schools Globally**

- FT MiM Global Rankings 2022:** #1 in India; #31 globally
- Eduniversal 2023:** #1 B-School in Central Asia; Gold Trophy & 5 Palmes
- QS World University Rankings 2024 (PGP & EPGP):** #1 in India; In the Top 50 globally
- QS EMBA Rankings 2023:** PGPEM is #1 in India; #16 in APAC; #43 globally
- Bloomberg Best Business-Schools Survey 2023:** 1-yr. EPGP is #1 in India; #4 APAC
- FT EMBA 2023:** #1 in India; #94 globally
- India Rankings 2023, Management Category (by Ministry of Education, Govt):** #2 in India
- FT MBA 2023:** #3 in India; #52 globally
- Global Networking**
- FT Executive Education:** In Global Top 50 in 2023, 2022, 2021 & 2020
- In the Top of the Positive Impact Rating 2023 with the moniker 'Pioneering School'**
- Only Indian B-school in the Global Network for Advanced Management**

### Registration

Please logon to IIMB website <https://eep.iimb.ac.in> for registering online. Do feel free to get back to us if you should have any clarification.

### Executive Education Programmes

**Indian Institute of Management Bangalore**  
Bannerghatta Road, Bengaluru 560 076



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Go to Programme Calendar

The programme fee should be received at the Executive Education Office before the programme commencement date. In case of cancellations, the fee will be refunded only if a request is received at least 15 days prior to the start of the programme. If a nomination is not accepted, the fee will be refunded to the person / organisation concerned.